



Solutions From The HON Company Create a Space That Conveys Transparency and Promotes Collaboration for Dr. Reddy's Laboratories

Heading into a renovation, Dr. Reddy's Laboratories, a world-leading pharmaceutical company, was hoping to give their New Jersey workspace a fresh look. They sought a twist of modern style while maximizing space and communicating the company's value of transparency.

Their previous office design felt closed off and lacked the openness the company desired. Dr. Reddy's wanted to leave behind the private office set-up and create an open environment that stimulated team building and allowed their employees to feel like they were all approachable.

Opportunity/Goal

With no particular furniture in mind, Dr. Reddy's Laboratories contacted EvensonBest, a trusted name in the contract furniture industry, to assist in their renovation project. To begin the discussion of design, EvensonBest invited Dr. Reddy's team to the HON New York City Resource Center and gave them a tour of potential furniture solutions. It was a great opportunity to discuss the vision each party had for the renovation project and to demonstrate the HON offering.

With the renovation goals in mind, EvensonBest set out to design a sleek open space concept that would maximize floor space and embrace transparency. A mock-up of a HON Accelerate workstation was created for Dr. Reddy's laboratories and moved into their office space. This mock-up was a great way to show off the new look and allow the employees to explore their future workstation.

"The model workstation helped the employees embrace the changes coming from the renovation. It gave them a chance to see the design and to sit and test it. The employees were impressed by the style and look of the workstation."

Tresha Reid-Matthews,
Facilities Manager

Dr. Reddy's Laboratories
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HON®

Solutions

During the installation, approximately 250 Accelerate workstations with 50" panels and frosted glass top panels were installed. The panel height gave each employee privacy while creating an open line of sight throughout the space. The brilliant white work surfaces added to the modern aesthetic and open feel of the space with a sharp look and bright color. To enhance the functionality of the panel walls, marker boards were mounted to each workstation.

Although the renovation called for a smaller footprint for personal work areas, the addition of Flagship storage from HON allowed employees to maximize their storage space. Two storage pedestals in each workspace provided Dr. Reddy's employees with more than enough long-term storage. Seat cushions were added to the mobile pedestals to provide visitors a perching spot for quick impromptu meetings.

The reduced footprint of the workstations encouraged employees to get up and move to gathering areas and conference rooms when collaborating with co-workers. Flock standing height tables and stools created informal gathering areas for small groups. The needs of larger groups were met with Preside conference tables which provided the exact look and functionality Dr. Reddy's required.

After settling into their new workspace, Dr. Reddy's employees found unique ways to use their workstations. The glass panels quickly became a second marker board serving as a 'To Do' list or a message board to leave notes.

Going from private offices to an open environment introduces a lot of change, but the stress of change was eased with the mock-up workstation from EvensonBest. Dr. Reddy's employees were easily able to adapt and use their new open space to meet their everyday work, collaboration and storage needs.

"The new design has transformed our work space and embraced transparency, one of our core values. It has created a nice line of sight across the office, it feels more open and has definitely encouraged employees to get up and go to the breakout stations when collaborating with co-workers."

Tresha Reid-Matthews,
Facilities Manager

Products

Accelerate™ Workstations
Flagship® Storage
Preside® Conference Series
Flock® Collaborative Solutions



The HON Company's workstation, filing, seating and table solutions provided Dr. Reddy's transformed office space with the ideal mix of functionality, strength, style and value.